

14 The Lee W. Robinson Co.

3300 FRANKFORT AVENUE • LOUISVILLE, KY. 40206 | (502) 895-1401

Company description:

The company provides residential design and drafting, renovation and interior design. It also has a proprietary line of paints, signature products and a furniture showroom.

What drove your company's growth in the past year?

We increased our marketing and public relations and focused on larger jobs in new markets.

What do you plan to achieve during 2008?

We are relocating to a larger location that is closer to our core client base. We are hiring more designers and adding part-time staffers. We will expand our service to repeat clients, some of whom are involved in industries that are somewhat recession proof.



How is your industry doing? What does the next year look like?

We have had our best first quarter ever. Though our industry is slow throughout the country, we are unique in that we are so diversified.

What has been your toughest management decision in the past year?

It involved restructuring jobs and eliminating positions to create new positions requiring new skill sets. Getting the proper fit for these slots is crucial, given our growth. We need extremely versatile, flexible employees who are cross-trained. |

ABOUT THE COMPANY

Founded: 1999

Employees: 15

Web site: www.leewrobinson.com

LEE W. ROBINSON

PRESIDENT



Fast


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