

PAINT YOUR HOME, COLOR YOUR WORLD GIVEAWAY

OFFICIAL RULES

NO PURCHASE NECESSARY. Open only to legal residents of the United States and District of Columbia, who are 18 years of age or older. Void in Puerto Rico and all other U.S. territories and wherever prohibited by law. Employees of The Lee W. Robinson Company, their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers and the immediate family members and/or those living in the same household of each (collectively, "Sponsor") are not eligible. By participating, entrants agree to be bound by the Official Rules and the decisions of the judges.

TO ENTER: On the pre-printed form or a 3x5 card, hand print your complete name, street address (no P.O. Boxes), city, state, zip code, e-mail address, and telephone number. If you do not have an e-mail address or telephone, indicate "No e-mail" or "No Phone" as applicable. Failure to comply with this or any other official rule will result in disqualification. Hand deliver or mail in a hand-addressed, business-size envelope (#10) with first-class postage, your entry to: The Lee W. Robinson Company, 3300 Frankfort Avenue, Louisville, Kentucky 40206. Entries must be received by 4:30 PM Eastern Time on February 28, 2007. Limit one entry per envelope. Limit one entry per person/household address regardless of method of entry. No mechanically reproduced entries of any kind permitted. Illegible and incomplete entries are void. Sponsor is not responsible for lost, late, mutilated, postage due, misdirected entries or entries not received.

RANDOM DRAWING: The Winner will be selected by random drawing on or about February 28, 2007 from all eligible entries received. Decisions of judges are final on all matters. The Winner will be notified by phone/mail. Odds of winning will depend upon the number of eligible entries received.

PRIZE: The Winner is entitled to receive up to thirty (30) gallons of interior or exterior paint from The Lee W. Robinson Company Signature Paint Collection with a maximum of five different combinations of paint colors and paint types (i.e. interior acrylic latex, interior latex eggshell enamel, interior flat, interior alkyd semi-gloss enamel, exterior gloss acrylic, exterior acrylic satin, exterior low-lustre latex). The approximate retail value of the Prize will be \$1,020.00 or less, depending on the amount and type of paint selected by the Winner. The Prize is limited to paint from The Lee W. Robinson Signature Paint Collection. The Winner must submit his or her qualifying paint selections to Sponsor on or before 4:30 PM Eastern Time on March 15, 2007. The Winner's qualifying paint selections will be available for pick-up from Sponsor by the Winner not less than two weeks after Sponsor's receipt of the Winner's qualifying paint selections. The Winner's Prize consists of only paint from The Lee W. Robinson Signature Paint Collection and does not include any other materials or any labor or other costs or expenses associated with the Winner's use of the Prize. No substitution or transfer/assignment of the Prize by the Winner is permitted. The Winner may not return the Prize for cash or store credit.

All federal, state and local taxes are the sole responsibility of the Winner. All federal, state and local laws and regulations apply. The potential winner (or parent/legal guardian if potential

winner is a minor in his/her state of residence) may be required to sign and return an Affidavit of Eligibility/Release of Liability/Prize Acceptance Form postmarked within ten (10) days after the date on notification materials. Noncompliance within this time period may result in disqualification and an alternate potential winner may be selected. Return of any prize/prize notification as undeliverable will result in disqualification. The Winner must produce picture or some other form of proper identification to claim the prize. Sponsor reserves the right to substitute any prize with prize of equal or greater value. Acceptance of any prize constitutes permission to the Sponsor to use winners' name, voice, statements, image and likeness for purposes of advertising and trade, in any medium, without further compensation, unless prohibited by law.

TERMS: Sponsor is not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the promotion, whether caused by computer, technical or human error. The Winner assumes all liability and agree to hold Sponsor harmless for any injury or damage caused, or claimed to be caused, by participation in this promotion or use of the prize. Sponsor is not responsible for late, lost, damaged, incomplete, illegible, faulty, or incorrect transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind, any damage to any person's computer related to or resulting from participating in the online portion of the promotion, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in the giveaway whether caused by computer, technical or human error. Sponsor reserves the right to cancel or modify the program for any reason, including but not limited to, if fraud, misconduct or technical failures destroy the integrity of the promotion; or if a computer virus, bug, or other technical problem corrupts the administration, security, or proper administration of the promotion as determined by Sponsor, in its sole discretion. Sponsor reserves the right to disqualify, freeze or prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation or with any provision in these Official Rules. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE www.leewrobinson.com OR UNDERMINE THE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL & CIVIL LAWS. SPONSOR RESERVES THE RIGHT TO DISQUALIFY AND/OR SEEK DAMAGES FROM ANY INDIVIDUAL MAKING ANY SUCH ATTEMPTS TO THE FULL EXTENT PERMITTED BY LAW.

WINNERS LIST: The name of the Winner will be available after March 5, 2007 at www.leewrobinson.com or send a self-addressed, stamped envelope to: The Lee W. Robinson Company, 3300 Frankfort Avenue, Louisville, Kentucky 40206, to be received by February 27, 2007.

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